

Subject: May Newsletter - Report on Mobile Meeting

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[Meeting in Mobile - report and notes.](#)

May, 2007 e-Newsletter

May 9th was State Meeting in Mobile May 16th & 17th Seminars in Birmingham by Betco Regional Conference in Myrtle Beach - Oct. 21-23, 2007

Our meeting in Mobile on May 9th, was one of our best. Sponsors are Laureate Capital and Ruffin Building Systems.

I think the presentation by Officer Tony Calderaro was spellbinding. The graphic Power Point presentation of Meth labs (some in storage buildings) and the people of Meth were most compelling. We handed out a booklet from SSA on drugs and meth labs on your property that was also most informative to take home. You can get more copies from SSA for \$.25 each.

Tripp Pankey showed us LIVE with a wireless computer hookup to the internet, his high tech cameras that allows him to not only record multiple locations with various cameras, but to see them in real time on his portable blackberry.

We took nominations for board members (asap) and officer candidates for December elections.

We are going to make a concerted effort to employ a lobbyist in Montgomery to look out for our interests.

Uncle Bob's will be contacted to see if we can interest this large SSA operation to become a member of our association.

In addition to the Conference in SC, there will also be a Huntsville State meeting of ALSSA earlier in the month of October for the members in Alabama that may not be attending the conference and the May meeting is distant in time and miles for North Alabama members.

We had some good ideas from members on several topics. One about having a better turnout at Lien sales was to offer refreshments and have a bit of a social time before sales start to encourage larger turnout. Another idea was to send a notice of the sales to ALL people who have ever attended your sales and given their name and address in order to sign up as a bidder. (You do get all that info don't you?) It was suggested you call your "auctions" Lien Sales instead, because certain rules apply to a "Auction" that don't apply otherwise.

We took names on slips of paper for your recommendations for officers and board members as well as those who are willing to serve on the board. After we contact those people personally, we will present those names to you.

We are planning to be a part of a South-Eastern Regional Conference to be held in Myrtle Beach on October 21-23, 2007 with North & South Carolina and Georgia. Since we are participating, it would be held in Gulf Shores in 2008 to make it easier for our State people to attend. We will participate with a deposit of up to \$2,500 (they will bill us) and we will have that amount refunded from the proceeds as well as a percent of the profits, based on Alabama participation in the event. **Here's the first cut at a web page on OUR site, but this won't be the main association site.**

AL, GA, NC & SC Southeastern Trade Show & Conference **October 21-23, 2007 in Myrtle Beach, SC**

This combined Four State Trade Show and Conference will feature two modules of the SSA MCC (Manager's

Certification Course) that will be held on Sunday afternoon and Monday morning. In addition, there will be a presentation by Carlos Kaslow for the general meeting Monday morning on Legal Issues.

We hope you will book your rooms early. Ask for the group special rate of \$159 per night that will include a full breakfast. Golf will be featured Sunday afternoon of your arrival. The vendors trade area will be open from approximately 3:00 Sunday afternoon until 5:30 at which time an arrival Cocktail Party will begin in the vicinity of the vendor area.

Tentative Line up of conference:

- **Sunday, October 21, 2007 - Golf Afternoon & SSA MCC Module to be taught. Sign up - Extra Charge for training 3:00-5:30 Vendor area open for visitors.**
- **Sunday, October 21, 2007 - 5:00 Opening Reception and Cocktail party**
- **Monday, October 22, 2007 - 8:00 am Registration (state members \$99 advance, \$129 at door or less than 30 days, non-members \$169. SSA MCC Module 2 to be taught - Extra charge for training SSA Super Seminar on Legal Issues presented by Carlos Kaslow Lunch - included in ticket price - Special Guest Speaker on Terrorism that you should know Afternoon sessions on various marketing, operations, and various mix of top speakers Visit with Vendors 3:30 to 5:00 pm Monday night Dinner (included) with speakers, activities, raffle (win money) and after dinner (7:00) music on pool area.**
- **Tuesday, October 23, 2007 - Final round of conference with special wrap up speakers and a round table. Vendors break down as late as Tuesday morning.**
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A NEW feature has been added to our "Members-Only" pages. It is a link to all the electronic newsletters that have been sent out in the past several years. If you are a new member or just want to browse old items, go to the members section and click on the link for the listings, or go directly to <http://www.alabamassa.org/members/members-newsletters.htm> to sign in and read them.

One of our members, BETCO, is part of an all day, 2-day, seminar in Birmingham May 16th & 17th at the *Sheraton-Birmingham hotel*. Their partner company, The S&W Group, and Betco are putting on a two subject, two-day event. Here is the link for more info: <http://www.betcoinc.com/seminar/> You must register to attend.

**Best regards,
M.D. Smith, President**